Certificate of Competence

Final examination: 23/02/23 with a score: 26,00 /30

This is to attest that

Ludovico Ferro

Tax Code: FRRLVC97E09F133E

Has certified skills as

Facebook Ads PRO

by acquiring 9 Professional Training Credits (CFP-Crediti Formativi Professionali)

Assessment of competencies consisted of a multiple-choice exam, covering all the topics addressed in the Facebook Ads PRO qualified training program

Registration Number: 23-0000134 Date of original registration: 23/02/23 Valid for five years

Bratislava - SK, 23/02/23

Qualified Competence Center

Competence Center Code
CCITA21002

ICEP CEO

2023 ICEP - Certificate of Competence(Document Code: CC) - Rev. 8 10.01.20 - PJF:440/22 Management System ISO/IEC17024:2012 accredited by NAB - Certificate. O-020 forAuditor ISO 9001:2015This certificate is issued electronically and is an exclusive property of ICEP s.r.o. -Vysoká26 - 811 06 Bratislava(Slovakia)

Course Program

Modulo F01 - Intro
Modulo F02 - Le Basi del Fb advertising
Modulo F03 - Struttura delle ADS
Modulo F04 - Pixel e Tracking
Modulo F05 - Budgeting
Modulo F06 - Testing e analisi dei Dati
Modulo F07 - Creatività
Modulo F08 - Approfondimenti tecnici
Modulo F09 - Funzioni Avanzate
Modulo F10 - Instagram Ads
Modulo F11 - Strategie ed Esempi (prima parte)
Modulo F11 - Strategie ed Esempi (seconda parte)
Modulo F12 - Bonus
Modulo F13 - Case study
Modulo F14 - Aggiornamento piattaforma

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